



SELF STUDY REPORT

FOR

1st CYCLE OF ACCREDITATION

PRIME COLLEGE OF PHARMACY

**PRIME COLLEGE OF PHARMACY, NEAR GOVT. POLYTECHNIC, ERATTAYAL,
PALAKKAD**

678551

www.primecollegeofpharmacy.com

Submitted To

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BANGALORE

February 2023

1. EXECUTIVE SUMMARY

1.1 INTRODUCTION

PRIME COLLEGE OF PHARMACY Under Prime Educational and Charitable Trust was established in 2014. The college is affiliated to KUHS and recognized by (PCI) PHARMACY COUNCIL OF INDIA. The corner stone objective of the college is to promote Professional Pharmacist education and its usefulness for the society with Professional and Ethical values through the Centre of Excellence. Unique in its structure, amazing methods and goals, the college is deeply rooted in a philosophy of training and research. It emphasizes the synergism between knowledge and its application and seeks to promote the creation of an ideal society.

Staff and Laboratories:

The college consists of several senior members with M.Pharm and Ph.D qualifications. These staff members have expertise in various emerging fields of Pharmacy made a mark in the field of Pharmaceutical Education with several research publications. Each and every program has its own set of laboratories with sophisticated equipment.

Departments:

Department is headed by a senior Professor and given the fullest freedom to innovate and plan its perspectives of development. Organizational hierarchy is maintained to ensure administrative harmony. Empowerment through total decentralization of the departmental administrative system into several committees and units headed by senior faculty promotes cooperation, sharing of knowledge and innovations. Separate departmental budgets ensure that there is no unprecedented resource crunch.

Student Support and Progression:

Various programs are organized to take care of the curricular, co-curricular and extra-curricular aspects of education. Periodical tests are conducted to assess and identify the slow bloomers and extend given extra learning support. Customized, timely counseling is given to the students to maintain a healthy rapport with the students. Student grievance cell functions effectively on the campus to redress the problems of the students. The institution provides necessary coaching to enable the students to take up various competitive exams.

Vision

To empower students with strong domain knowledge in Pharmaceutical sciences and to prepare as high class Pharmaceutical professionals to improve and satisfy health care needs of community and industry globally.

Mission

To construct the next generation clinical pharmacist and health scientist by providing comprehensive pharmacy education with problem solving and research skills. To set up the institute with academic excellence by imparting education through state of art infrastructure and technologies in Pharmaceutical sciences. To inculcate Professional ethics, Effective communication skills, Team work, multi disciplinary approach to relate and solve pharmaceutical sciences issues.

1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

Institutional Strength

- 1.Strong, Dynamic and Visionary management.
2. Effective, Efficient and collective academic leadership.
3. Highly qualified, experienced, Professor,Associate Professor and Assistant Professor in stable, committed, research-oriented and Student-caring faculty.
4. Modern infrastructure are adequate for the allowed sanctioned strength
5. Extremely sound financial position of the trust managing the institute.
6. Modern laboratories with latest equipments, legal software packages, etc.
7. Students admission are quality and filled in the rural region.
8. Healthy relation between faculty and student community.

Institutional Weakness

1. Industrial consultancy to be strengthened.
2. Foreign Collaboration with other institutions to be explored.
3. R&D activities to be enhanced.

Institutional Opportunity

- 1 Inter-disciplinary research and collaboration with other institutions to develop effective **Pharmacy** solutions.
2. Possibility of offering electives in the emerging areas in collaboration with industries.
3. Leveraging the strong links with distinguished alumni to increase the engagements with Industry for development projects, consultancy works etc.
4. Concerted efforts to be made to get externally acquired funds.

5. Professors are increased to enhance research and development
6. Establishment of Incubation centre and centre of excellence.

Institutional Challenge

1. Curriculum design is under the preview of KUHS .autonomous is a nightmare in Kerala.
2. Fast changing technologies and educational ecosystem that is certain to place huge demands on the efforts to mobilize resources for upgrading.
3. Students not preferred to concentrate on R&D.

1.3 CRITERIA WISE SUMMARY

Curricular Aspects

The institute is affiliated to the Kerala *University of Health Science*. It is mandatory for the institute to follow the curriculum developed by the university. The institute has developed the effective mechanism, process and structure for implementation for the curriculum. The university calendar, institutional calendar and lesson plans developed by the teacher ensure effective delivery of the program The lesson plans is developed to achieve learning outcomes according to university norms .The institute organizes enrichment program, industrial visits, expert lectures for enhancing the employable skills of the students. The feedback is obtained twice for course teaching, for the course at the end of each semester, exit survey. The feed-back is obtained from the stake holder. The feed-back so obtained is analysed to take corrective measures.

Teaching-learning and Evaluation

Every year the student Admission to the college is as per the norms & schedule of the Government of KUHS. The college follows a well-structured calendar of events which is given wide publicity to all stake holders. The calendar of events has all the necessary ingredients for the smooth flow of academic/extra-curricular/co-curricular activities for the entire semester.

The staff members follow the course plan for the delivery of the course contents to the students. The teaching process is well supported by state of the art laboratories in all the Departments. The college has an enviable library resources. The Faculty are encouraged and sponsored to pursue higher studies, attend FDPs to enrich their knowledge for the benefit of students,. Conferences and seminars are a matter of routine at PRIME COLLEGE OF PHARMACY so that the staff/ students are exposed to the latest in the field. The faculty have switched over from Professor centric to learner centric mode of teaching learning process. The focus is on knowledge transfer and learning through students' active participation and involvement. To promote self learning among students, assignments, experiments, projects, poster and paper presentations are organized from time to time.

Research, Innovations and Extension

Research, innovation and extension activities are gauged under criteria 3 of NAAC, in this regard PRIME COLLEGE OF PHARMACY has continuously strived to enhance its research capabilities and influence all the stake holders in developing a culture of research and innovation. Being an active NSS center of the University and has conducted a number of socially relevant activities were conducted. As a part of career initiatives, many students were attracted to join our College. All these initiatives have given rise to bringing in a culture of research among the staff and students

Infrastructure and Learning Resources

NAAC gauges infrastructure and physical facilities for teaching –learning activities under criteria 4, in this regard PRIME COLLEGE OF PHARMACY has relentlessly strived to enhance its infrastructure and physical facilities for teaching learning capabilities so as to influence all the stake holders to positively contribute in developing a culture of modern and smart innovative techniques in teaching–learning. In order to fulfill its social commitment and help the local communities to get engaged in the growth process so as to bring in socio economic equality, numerous activities have been envisaged from time to time and are being administered to the society and the nation in general.

Over the years PRIME COLLEGE OF PHARMACY has been able to showcase continuous improvement in the infrastructure, quality of teaching –learning activities and knowledge decimation by organizing seminars, debates, quizzes and many such activities. There has been improvement in quality of the laboratories and method of conduction and evaluation of experiments over the years. A number of modern tools of PHARMACY such a tools required for the industrial compatible with the demands of industry have been in place and growing over the years.

The life line of Pharmacy, the library and information center with its numerous books and journals acts as a beacon of intellectual inquiry both for faculty and students. As a part of career initiatives for the students, infrastructure is in place for conduction of a beehive of awareness activities.

The department of pharmacy have been provided with Research orientended equipments for industrial product testing center. provides a platform to bringing in a culture of research among the staff and students which is visible with the number of research proposals and research papers published. No organization is complete without its maintenance and security, a robust infrastructure has been provided for this. Predominantly, PRIME COLLEGE OF PHARMACY has realized its responsibility in not leaving any stone unturned to achieve inclusive success and to take the society along with it. All these positive steps taken slowly but surely with planning has made this Institution one of the leading institutes of Pharmacy in the country and attracts the students to build their carriers with us.

Student Support and Progression

The government have sanctioned an amount of Rs. 16,584,435 for deserving students of PRIME COLLEGE OF PHARMACY college in the last five years through various schemes to support their education of poor students are benefited by the educational scholarship, free ship provided by the management to support and motivate the students performing well in their education. The various committee are active with student representation and with its leadership skills well to prepare the students as efficient leaders. Workshops,

internships, Guest lectures, student development programs, cultural day events and sports day events are organized at the college level to motivate the students to participate in the co-curricular and extra-curricular activities. PRIME COLLEGE OF PHARMACY has anti-ragging and anti-sexual harassment committees headed by senior Professors to address the day-to-day complaints made by the students.

The PRIME COLLEGE OF PHARMACY has a Placement Cell which provides Career & Guidance and organizes Campus Placement Drive to facilitate and support the students to find gainful engagements after their undergraduate education. The placement record has been improved drastically over the last four years. The students are encouraged to actively involve in the institution level activities like Programme Assessment Committee, Class administrative skills for the students through virtual online learning service. Wi-Fi facility is available in the campus. A wide range of knowledge based resources are available in the library and data base.

Governance, Leadership and Management

PRIME COLLEGE OF PHARMACY is governed by a board of Prime Educational and Charitable Trust started in the year 2014. The trust has been contributing to the growth of PRIME COLLEGE OF PHARMACY in all areas to ensure that the students are well served in their pursuit of knowledge and graduate with all qualities to face the Global Market. The IQAC deliberates on all academic issues, before guiding all academic activities in the campus. The decision taken by the IQAC, approved by the Principal and Management is then implemented through the advisory body. Institution has a perspective plan for its development. The plan is prepared based on global changes and the emerging needs of society and student community. The aspects mainly considered are based on the feedback from the Parents, Alumni and Academic peers. The Institution has e-governance process in the areas of operation of administration, finance and accounts, examination student Admission and support. Faculty are provided with financial support to attend conferences/workshops and both the teaching and non teaching faculty are trained on professional development and administrative training programs.

The IQAC monitors the academic performance and ensures quality education through an effective teaching learning process. It initiates steps to formulate strategies to enhance the quality by conducting FDPs/ workshops on various teaching pedagogies. It also strives to develop and apply quality benchmarks/parameters for various academic and administrative activities of the institution. IQAC initiates steps to meet the mandatory requirements of regulatory agencies such as the KUHS/PCI/NAAC and AQAR at regular intervals. It ensures that all activities in the institution proceed as per the planned schedule conforming to the Calendar of events of the institute and that of the university.

Institutional Values and Best Practices

The institute has facilities in place for female students and staff to feel comfortable during their regular hours in the campus. A series of various programs conducted for Gender Sensitization across the students and staff. There are counselling rooms and common room for both male and female separately. The institute has various committees in place to address the grievances of students and staff. Solid, liquid and e-waste is managed in line with green building standards. Rainwater harvesting set up in place to preserve ground water in the campus. All green practices to reduce pollution are adopted. Facilities for differently abled like ramps, wash rooms, scribes etc are provided in the institution. Several initiatives have been taken up based on location advantage and disadvantages. Code of conduct for staff and students is in place. Events for promoting harmony, truth, love, nonviolence and peace are organized. The institute observes the birth and death anniversaries of great

personalities from the various fields of national importance. The institute maintains transparency in financial, academic and administrative functions

2. PROFILE

2.1 BASIC INFORMATION

Name and Address of the College	
Name	PRIME COLLEGE OF PHARMACY
Address	Prime College of Pharmacy, Near Govt. Polytechnic, Erattayal, Palakkad
City	Palakkad
State	Kerala
Pin	678551
Website	www.primecollegeofpharmacy.com

Contacts for Communication					
Designation	Name	Telephone with STD Code	Mobile	Fax	Email
Principal	N L Gowrishankar	0491-2570040	9747133111	0491-2571117	primecollegeofpharmacy@gmail.com
IQAC / CIQA coordinator	A Sumathy	0491-25700401	9487874829	0491-2571117	sumathy512@gmail.com

Status of the Institution	
Institution Status	Private

Type of Institution	
By Gender	Co-education
By Shift	Regular

Recognized Minority institution	
If it is a recognized minority institution	No

Establishment Details	

State	University name	Document
Kerala	Kerala University of Health Sciences	View Document

Details of UGC recognition		
Under Section	Date	View Document
2f of UGC		
12B of UGC		

Details of recognition/approval by stationary/regulatory bodies like AICTE,NCTE,MCI,DCI,PCI,RCI etc(other than UGC)				
Statutory Regulatory Authority	Recognition/Approval details Institution/Department programme	Day,Month and year(dd-mm-yyyy)	Validity in months	Remarks
PCI	View Document	12-08-2021	12	Nil

Recognitions	
Is the College recognized by UGC as a College with Potential for Excellence(CPE)?	No
Is the College recognized for its performance by any other governmental agency?	No

Location and Area of Campus				
Campus Type	Address	Location*	Campus Area in Acres	Built up Area in sq.mts.
Main campus area	Prime College of Pharmacy, Near Govt. Polytechnic, Erattayal, Palakkad	Rural	2.77	10510.12

2.2 ACADEMIC INFORMATION

Details of Programmes Offered by the College (Give Data for Current Academic year)						
Programme Level	Name of Programme/Course	Duration in Months	Entry Qualification	Medium of Instruction	Sanctioned Strength	No.of Students Admitted
UG	BPharm,Pharmacy	48	HSC	English	100	84
PG	MPharm,Pharmacy	24	B. Pharm	English	15	5
PG	MPharm,Pharmacy	24	B. Pharm	English	9	4

Position Details of Faculty & Staff in the College

Teaching Faculty												
	Professor				Associate Professor				Assistant Professor			
	Male	Female	Others	Total	Male	Female	Others	Total	Male	Female	Others	Total
Sanctioned by the UGC /University State Government	0				0				0			
Recruited	0	0	0	0	0	0	0	0	0	0	0	0
Yet to Recruit	0				0				0			
Sanctioned by the Management/Society or Other Authorized Bodies	5				13				12			
Recruited	5	0	0	5	5	8	0	13	0	12	0	12
Yet to Recruit	0				0				0			

Non-Teaching Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				0
Recruited	0	0	0	0
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				36
Recruited	5	31	0	36
Yet to Recruit				0

Technical Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				0
Recruited	0	0	0	0
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				1
Recruited	0	1	0	1
Yet to Recruit				0

Qualification Details of the Teaching Staff

Permanent Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/ LLD/DM/M CH	0	0	0	0	0	0	0	0	0	0
Ph.D.	5	0	0	1	0	0	0	0	0	6
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	4	8	0	0	12	0	24
UG	0	0	0	0	0	0	0	0	0	0

Temporary Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/ LLD/DM/M CH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

Part Time Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	2	0	2
UG	0	0	0	0	0	0	0	0	0	0

Details of Visting/Guest Faculties					
Number of Visiting/Guest Faculty engaged with the college?	Male		Female		Total
	0		0		0

Provide the Following Details of Students Enrolled in the College During the Current Academic Year

Programme		From the State Where College is Located	From Other States of India	NRI Students	Foreign Students	Total
UG	Male	38	0	0	0	38
	Female	46	0	0	0	46
	Others	0	0	0	0	0
PG	Male	2	0	0	0	2
	Female	7	0	0	0	7
	Others	0	0	0	0	0

Provide the Following Details of Students admitted to the College During the last four Academic Years					
Category		Year 1	Year 2	Year 3	Year 4
SC	Male	0	1	2	0
	Female	1	1	1	3
	Others	0	0	0	0
ST	Male	0	0	0	0
	Female	0	0	0	0
	Others	0	0	0	0
OBC	Male	37	15	11	20
	Female	47	42	39	35
	Others	0	0	0	0
General	Male	3	1	2	2
	Female	5	6	1	1
	Others	0	0	0	0
Others	Male	0	0	0	0
	Female	0	0	0	0
	Others	0	0	0	0
Total		93	66	56	61

Institutional preparedness for NEP

1. Multidisciplinary/interdisciplinary:	NO SUCH INITIATION TAKEN , NOT APPLICABLE
2. Academic bank of credits (ABC):	NO SUCH INITIATION TAKEN , NOT APPLICABLE
3. Skill development:	NEP RELATED SKILL DEVELOPMENT NOT INITIATED , NOT APPLICABLE
4. Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course):	NEP NOT INITIATED , NOT APPLICABLE
5. Focus on Outcome based education (OBE):	OBE IS IMPLEMENTED IN THE DEPARTMENT

6. Distance education/online education:	NEP NOT INITIATED , NOT APPLICABLE
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Institutional Initiatives for Electoral Literacy

1. Whether Electoral Literacy Club (ELC) has been set up in the College?	NO SUCH INITIATION TAKEN AND NO SUCH CLUBS AVAILABLE- NOT APPLICABLE
2. Whether students' co-ordinator and co-ordinating faculty members are appointed by the College and whether the ELCs are functional? Whether the ELCs are representative in character?	NO SUCH INITIATION TAKEN , NOT APPLICABLE
3. What innovative programmes and initiatives undertaken by the ELCs? These may include voluntary contribution by the students in electoral processes-participation in voter registration of students and communities where they come from, assisting district election administration in conduct of poll, voter awareness campaigns, promotion of ethical voting, enhancing participation of the under privileged sections of society especially transgender, commercial sex workers, disabled persons, senior citizens, etc.	NO SUCH INITIATION TAKEN , NOT APPLICABLE
4. Any socially relevant projects/initiatives taken by College in electoral related issues especially research projects, surveys, awareness drives, creating content, publications highlighting their contribution to advancing democratic values and participation in electoral processes, etc.	NO SUCH INITIATION TAKEN , NOT APPLICABLE
5. Extent of students above 18 years who are yet to be enrolled as voters in the electoral roll and efforts by ELCs as well as efforts by the College to institutionalize mechanisms to register eligible students as voters.	NO SUCH INITIATION TAKEN , NOT APPLICABLE

Extended Profile

1 Students

1.1

Number of students year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
276	241	235	236	238

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

2 Teachers

2.1

Number of teaching staff / full time teachers during the last five years (Without repeat count):

Response: 40

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

2.2

Number of teaching staff / full time teachers year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
30	19	18	18	19

3 Institution

3.1

Expenditure excluding salary component year wise during the last five years (INR in lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
160.25	145.43	122.55	139.53	163.06

4. Quality Indicator Framework(QIF)

Criterion 1 - Curricular Aspects

1.1 Curricular Planning and Implementation

1.1.1 The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment

Response:

The institution is affiliated to Kerala University of Health Sciences, Kerala and follows the academic regulations, programme structure and syllabus as prescribed by the University. The programme content and evaluation procedure are authorized by the regulatory body - PCI, Pharmacy Council of India and done as per University norms. The institution offers programmes in B. Pharm, and M. Pharm in two specialisations. Curriculum is divided Semester wise for B. Pharmacy and M. Pharmacy programmes.

For the effective implementation, the following steps are adopted by the institution:

Pre-Planning:

1. Class wise time table is prepared by the institution as per the required number of classes to the faculty course-wise.
2. Teaching plans and number of teaching periods are prepared course-wise.
3. Institutional Committees are formed to monitor various activities of the institution.

Implementation:

1. Programme wise class time tables are displayed in every classroom.
2. Effective delivery of the content is ensured through various teaching tools and modes of instruction, ICT enhanced teaching is encouraged.
3. Implementation of curriculum as per the academic schedule is recorded in Lecture plans and attendance registers, which are submitted to the Principal on a regular basis.
4. Student performance is evaluated regularly and continuously through class tests, assignments and internal examinations.
5. Practical sessions focus on hands-on experience.
6. Lab records and performance are continuously assessed.
7. Syllabus completion is done on time, with sufficient time for revision.
8. Eminent academicians and industry associated experts are invited for Guest lectures/ Seminars/

Workshops/ Conferences.

Continuous Internal Assessment:

Examination Committee of the institution conducts the internal examinations according to the academic calendar and monitors the evaluation process. The criteria as published in the academic calendar are adhered to, and deviations if any, are informed through circulars by the Principal.

The college strictly observes examination rules and the examinations are conducted under CCTV Surveillance.

In each Semester, for both theory and practical, two internal assessments are conducted and average is considered. Attendance, academic activities and student-teacher interaction form the major criteria for continuous internal assessment, apart from the written examination.

Students are assessed for their lab work through attendance, Viva-Voce sessions, lab performance and regular submission of observation and record work to the respective faculty. Any discrepancy is resolved by the course teacher and in case of any further conflict, is brought to the notice of the Examination Committee Coordinator or otherwise resolved by the Principal.

Question papers, record note of the students and teacher manuals are preserved for KUHS and PCI inspections as and when required.

Examination Committee monitors the upload of internal marks to the University which is to be done within the stipulated time. Continuous Internal Evaluation ensures that assessment and evaluation are standard and transparent, and enable the students to achieve the minimum number of Credits to get promoted to the next Semester.

Institution aims to achieve academic excellence and professional competency by the effective planning and implementation of the curriculum as per the guidelines of PCI and KUHS.

File Description	Document
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Provide Link for Additional information	View Document

1.2 Academic Flexibility

1.2.1 Number of Add on /Certificate/Value added programs offered during the last five years

Response: 25

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

1.2.2 Percentage of students enrolled in Certificate/ Add-on/Value added programs as against the total number of students during the last five years

Response: 40.21

1.2.2.1 Number of students enrolled in subject related Certificate/ Add-on/Value added programs year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
102	95	100	96	100

File Description	Document
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Institutional data in the prescribed format	View Document

1.3 Curriculum Enrichment

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

Response:

Prime College of Pharmacy has structured curriculum on crosscutting issues to inculcate integrity, dedication, inclusiveness, commitment, justice, harmony and a sense of belonging among students. Many courses are offered across disciplines, creating awareness on a host of issues pertaining to social and gender justice, security issues in food, water, healthcare, sustainable energy and work ethics. The curriculum enriches on issues related to Gender, Human rights, Environment & Sustainability and Professional Ethics by having relevant courses.

Gender Issues

Institution sensitizes young women students on Gender issues. The institution's NSS Units organize various programmes to sensitize the inmates

Human Values and Professional Ethics:

The curriculum incorporates courses like Pharmaceutical Jurisprudence, Biochemistry, Pathophysiology,

Quality Assurance, Social and Preventive Pharmacy which explains the legislations and working procedures related to human health. Further, the courses like Screening Techniques discuss information about regulatory guidelines for carrying out experiments on animals.

Communication Skills Course gives insights on the role of a Pharmacist in the society. Oath of Pharmacist and Code of Conduct focus to nurture student discipline, work ethics and social responsibility.

Courses in PG programme like Regulatory affairs deals with regulatory guidelines in the profession of Pharmacy.

Community service activities are organized by the institution where students are made participatory in health camps to create health awareness among the rural men and women. By these students understand the importance of adhering to moral values and professional ethics in life.

Gender Equity:

Courses in UG programme like Human Anatomy & Physiology, Pathophysiology, Community Pharmacy, Pharmacotherapeutics address various gender issues.

Male and Female Reproductive Systems, Oral Contraceptive Methods for men and women,

Prescribing Guidelines for pregnant and lactating women, Menstrual Hygiene, Breast Cancer,

Endocrine Disorders, Sexual Disorders and Physiology are some of the units in the curriculums which provide a comprehensive understanding of the gender related health issues.

To empower the younger ones physically and emotionally, classes on yoga and sports are incorporated.

Women's Grievance and Redressal Cell records the complaints, if any and solves them.

Environment and Sustainability:

Students are introduced to the diversity of flora and fauna through several courses offered, highlighting nature conservation. Environmental Science in UG program addresses the importance of environment and sustainability and makes every student responsible and accountable for the resources. Further in the UG programme, courses related to Pharmacognosy field the students are made to appreciate nature as the source of medicine and realize the importance of preserving herbal plants. In order to educate and sensitize the students about environment and sustainability issues, college organizes awareness programmes.

Prime College of Pharmacy has introduced green solutions for natural resources conservation, rainwater harvesting, sewage treatment, solar energy harnessing, and biogas production creating an environment with a target of achieving Sustainable Development Goals. The greenery on the campus speaks of a balanced eco-system.

The institution makes a consistent effort towards enriching the curriculum by integrating various

cross-cutting issues. The student profile indicates inclusive practice, gender and social sensitization and excellent results and progression speak for itself about the student support provided by the institution.

File Description	Document
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Provide Link for Additional information	View Document

1.3.2 Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Response: 42.39

1.3.2.1 Number of students undertaking project work/field work / internships

Response: 117

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

1.4 Feedback System

1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website (Yes or No)

Response: Yes

File Description	Document
Upload supporting document	View Document

Criterion 2 - Teaching-learning and Evaluation

2.1 Student Enrollment and Profile

2.1.1 Enrolment percentage

Response: 86.28

2.1.1.1 Number of students admitted year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
93	66	55	55	58

2.1.1.2 Number of sanctioned seats year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
124	75	60	60	60

File Description

Document

Upload supporting document

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Institutional data in the prescribed format

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2.1.2 Percentage of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy) during the last five years (Exclusive of supernumerary seats)

Response: 81.46

2.1.2.1 Number of actual students admitted from the reserved categories year - wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
38	24	21	21	19

2.1.2.2 Number of seats earmarked for reserved category as per GOI/ State Govt rule year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
49	30	24	24	24

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

2.2 Student Teacher Ratio

2.2.1 Student – Full time Teacher Ratio (Data for the latest completed academic year)

Response: 9.2

2.3 Teaching- Learning Process

2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences using ICT tools

Response:

The college has all the modern facilities and industry based analytical instruments to develop practical expertise in handling and performing various experimental works. As a part of curriculum, students are encouraged and guided by the faculty for hands-on training and evaluation of their practical work on a regular basis. Live demonstrations and handling of instruments such as UV-Visible Spectrophotometer, HPLC, Tablet Punching machine, Dissolution apparatus, Brookfield viscometer, Soxhlet apparatus, Compound Microscope, Probe sonicator, Pfizer hardness tester, Ampoule filling and sealing machine, Incubator, Autoclave, FT-IR, etc. are made accessible for the students in order to augment their practical comprehension acquired through the theoretical classes.

Students are encouraged to participate in various co-curricular activities organized in collaboration with prestigious organizations. Students are motivated to present their research works in the form of poster presentations in national and international seminars and workshops. During pandemic, faculty members have taken immense initiative in regularly organizing Web-based seminars to increase domain knowledge and to keep the students updated with the developments in the field of scientific research and information. Students are encouraged to participate in National Service Scheme (NSS) and other community services to enhance their social skills. Various awareness campaigns were conducted by the NSS unit in collaboration with the Mobile medical units and the students actively take part in all the programmes. Seminars are conducted on a regular basis, where eminent speakers are invited from inside and outside the campus, so that students can help themselves to upgrade their knowledge in the field of Pharmaceutical sciences.

In theory and practical classes, students are trained to take surprise class tests, viva-voce, and other regular academic assignments. They are encouraged to participate in the counselling sessions during awareness campaigns which helps to develop the social interaction of students with the public. Students were given trainings to handle all the instruments in the college, so that they can relate the concepts studied in theory with the practical experiments.

The institution has well-equipped digital classroom with LCD projectors. The college campus is equipped with internet facilities which provides an excellent platform for fast and effective e - learning. Numerous e-journals and e-books are subscribed in the library to enhance the technical and research skills of students. Computer laboratories are enabled with SoftX software which have been specially designed communication skills development of the students. PowerPoint presentations are used by faculty to demonstrate their lecture for easy understanding and proper comprehension of the acquired knowledge. Audio-Visual demonstration from different open access academic resources are used to enhance better understanding of the subjects. Animal experimentation for Pharmacology practical are conducted through Elsevier Simulation Software like Ex-Pharm. Faculty members provide software support to the students in learning the advanced industry requirements such as ChemDraw, AutoDock etc. During pandemic, students were regularly taught via zoom and Google meet (G suite) followed by uploading all the necessary study materials in the Google classroom. They conducted online assignments and tests in Google classroom and online quiz with the help of Google Forms.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.4 Teacher Profile and Quality

2.4.1 Percentage of full-time teachers against sanctioned posts during the last five years

Response: 109.47

2.4.1.1 Number of Sanctioned posts / required positions for teaching staff/ full time teachers year wise during the last five years:

2021-22	2020-21	2019-20	2018-19	2017-18
25	19	17	17	17

File Description	Document
Upload supporting document	View Document

2.4.2 Percentage of full time teachers with NET/SET/SLET/ Ph. D. / D.M. / M.Ch. / D.N.B Superspeciality / D.Sc. / D.Litt. during the last five years (consider only highest degree for count)

Response: 18.27

2.4.2.1 Number of full time teachers with NET/SET/SLET/Ph. D. / D.M. / M.Ch. / D.N.B Superspeciality / D.Sc. / D.Litt. year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
8	4	3	2	2

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

2.5 Evaluation Process and Reforms

2.5.1 Mechanism of internal/ external assessment is transparent and the grievance redressal system is time- bound and efficient

Response:

Since students are the important stakeholders in any educational institution, ultimate care is taken to make all efforts to ensure transparency in all the examination related activities at different stages. The college deals with examination related grievances transparently, efficiently and in a timely manner. Grievances associated with the internal assessment are handled by the examination board of the college whereas grievances related to the external assessment/University examination are forwarded to the Kerala University of Health sciences, Thrissur, Kerala. The college conducts internal and external examination for the students as per the syllabus and norms prescribed by the University. The internal /sessional examination will be based on the prescribed course plan. The respective subject faculty prepares question paper based on the covered course plan. These question papers are then verified by the concerned Head of the department and finally checked by the Principal. Internal marks are generated based on the internal examinations conducted in the college. These internal marks publish on the notice board so that the students can check their marks and can clarify any queries regarding their internals marks with the concerned subject faculty. Internal Examination answer sheets are shown to the students after the assessment by the concerned subject in charges for further clarification of the students. Once the queries are solved, the internal marks will be uploaded to the university portal. Internal examination marks of all subjects are filled and submitted through Online Portal of the University. Grievances of the students such as incorrect entry of marks, queries related to subject codes/programs, wrong entries in names, hall tickets,

absenteeism etc. are addressed in stipulated time by the college and the university.

A time-bound redressal mechanism is adopted and practiced by the Kerala University of Health sciences, Thrissur, Kerala. The students can get the photocopies of their answer sheets by depositing the required fees to evaluate the answer sheets on their own and find out the actual position. As per the rules and regulations of the University, there is no provision for revaluation of the answer sheets. If the students are not satisfied with the marks which are given by the examiner they can also apply for retotalling after remitting the prescribed fees. University conducts the end semester examination in all lecture-based courses offered in this semester. When the examination results are declared by the university, the credit details of each subject are available in the student's login. To nullify the grievances related to valuation procedure, the student has to apply for the scrutiny process through the University portal. Students who have completed a course but could not write the end semester examination for valid reasons like illness or personal exigencies, are allowed to write the supplementary examination or the end semester examination at the next opportunity, provided they meet all the eligibility criteria. Grades awarded in the supplementary examination will be taken as the end semester grades in these courses.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.6 Student Performance and Learning Outcomes

2.6.1 Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website and attainment of POs and COs are evaluated

Response:

Students Performance and Learning Outcomes

Programme outcome (PO), Programme Specific Outcome (PSO) and Course Outcome (CO) are the beginning for outcome based education. The institute has developed its POs and Cos with a visionary view so as to correspond to the goals of each program.

COs and POs are framed by head of the department, subject handling faculty and subject experts. A complete mapping of the COs and POs was done, which helped in identifying gap in curriculum, so that additional add on programmes, value added programmes could be planned and implemented.

The POs, PSOs and COs were reviewed by the program monitoring committee and approved. Institute takes due care informing POs, PSOs and COs to all the stake holders. POs, PSOs and COs for all programs, course offered by the institutions that are displayed in the college website for reference of all stake holders.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.6.2 Pass percentage of Students during last five years

Response: 64.6

2.6.2.1 Number of final year students who passed the university examination year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
53	35	25	33	0

2.6.2.2 Number of final year students who appeared for the university examination year-wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
53	57	59	57	0

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

2.7 Student Satisfaction Survey

2.7.1 Online student satisfaction survey regarding teaching learning process

Response: 3.99

File Description	Document
Upload database of all students on roll	View Document

Criterion 3 - Research, Innovations and Extension

3.1 Resource Mobilization for Research

3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

Response: 11.22

3.1.1.1 Total Grants from Government and non-governmental agencies for research projects , endowments, Chairs in the institution during the last five years (INR in Lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
0	0	11.22047	0	0

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.2 Innovation Ecosystem

3.2.1 Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

Response:

The institution aspires to create an innovation ecosystem through funding research, boosting the number of researchers and publications, increase the number of patent activities, and encourage the entrepreneurial environment.

It is encouraged for academics and students to pursue innovative concepts and turn them into research initiatives. They are inspired by the Innovation and to use the Entrepreneurial Development Cell to achieve their entrepreneurial goals. A cell dedicated to protecting intellectual property rights has also been developed to understand their importance. According to the demands of the course, laboratories are equipped with advanced equipment like HPLC, UV-Visible Spectrophotometer, Dissolution apparatus, Rotatory tablet punching machine, Probe sonicator, Laminar air flow chamber, Auto analyser, digital physiograph BOD incubator, Soxhlet apparatus among others.

Simulation software like ExPharm, Series Software were also subscribed to and improved during the previous academic year. The institute has paid access to online libraries like DELNET and J Gate. The institute has CPCSEA approval for animal experimental.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

3.2.2 Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

Response: 40

3.2.2.1 Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
14	8	7	5	6

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.3 Research Publications and Awards

3.3.1 Number of research papers published per teacher in the Journals notified on UGC care list during the last five years

Response: 0.65

3.3.1.1 Number of research papers in the Journals notified on UGC CARE list year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
0	6	4	6	10

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years**Response:** 0.1**3.3.2.1 Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during last five years**

2021-22	2020-21	2019-20	2018-19	2017-18
1	3	0	0	0

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.4 Extension Activities**3.4.1 Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the last five years.****Response:**

Prime college of pharmacy encourages faculty and students to regularly engage with the local community for their sustained development.

The institution provides a variety of extension and outreach initiatives for the neighborhood. The institution looks into new and innovative ways to reach out to the neighborhood, and organizes various extension and outreach programs through its NSS unit.

The NSS unit is functional and expands their services to nearby rural areas with the goal of raising public awareness and supporting good health.

Blood donation camp, Health awareness programmes, cleaning awarnes programme, awareness programme on anti-tobacco, aids awareness in rural communities are organised by institution in association with Students and local health authorities to improve the public awareness.

In addition to health camp, many other social awareness programs are conducted around local communities and in-patients to raise awareness of health issues in the interior areas of palakkad district, Kerala.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

3.4.2 Awards and recognitions received for extension activities from government / government recognised bodies

Response:

Not Available

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

3.4.3 Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organised in collaboration with industry, community and NGOs) during the last five years

Response: 34

3.4.3.1 Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
8	2	5	11	8

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.5 Collaboration

3.5.1 Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative

research during the last five years.

Response: 20

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

Criterion 4 - Infrastructure and Learning Resources

4.1 Physical Facilities

4.1.1 Availability of adequate infrastructure and physical facilities viz., classrooms, laboratories, ICT facilities, cultural activities, gymnasium, yoga centre etc. in the institution

Response:

The institution has good infrastructural facilities and pedagogical methodologies for teaching learning process, which are maintained and upgraded according to the requirement to meet the regulatory requirements of PCI and KUHS. The classrooms are ventilated and equipped with LCD projectors to facilitate effective teaching-learning. Laboratories with required instruments and infrastructural facilities for effective operations for students. A confidential room is available for examinations. The institute has ICT equipped Conference / Seminar hall, museum and medicinal garden. The library is updated with koha software with more than 4110 books, subscription for e-books, e journals, print journals, DELNET, J-gate and 17 computers. The institute has central store room, with chemicals required for the laboratories. Stock registers are maintained for equipment, glassware and chemicals separately. Students are trained and promoted to use highly sophisticated instruments like Dissolution test apparatus, Probe sonicator, Rotary tablet punching machine, Brookfield viscometer, Spectrophotometer –UV, HPLC, FTIR, Ludendorff's apparatus, semi automated clinical chemistry analyzer. Institute maintains SOPs for all the instruments and monitors their usage through logbooks. Institute also maintained Animal house facilities as per CCSEA guidelines/norms. Laboratories are well ventilated and equipped with fire safety instruments to ensure safety. The institution has established NSS (MPO32-126) unit, for inculcating the service oriented attitude among students for their all round development. Placement cell has been established to take care of on campus and off-campus drives and employability training sessions for the students. To implement, maintain and sustain the quality education at the institute IQAC cell has been developed in addition to ISO quality frame work. Every workplace at the institute has network connectivity with internet access through LAN and Wi-Fi. The institute has girls and boys common room and sick room separately. The campus is monitored by 28 CCTV cameras for security and safety. Institute has generator facility of 40 KVA.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

4.1.2 Percentage of expenditure, excluding salary for infrastructure augmentation during last five years (INR in Lakhs)

Response: 26.17

4.1.2.1 Expenditure for infrastructure augmentation, excluding salary during the last five years (INR in lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
0	12.12	2.88	18.30	157.97

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

4.2 Library as a Learning Resource

4.2.1 Library is automated using Integrated Library Management System (ILMS), subscription to e-resources, amount spent on purchase of books, journals and per day usage of library

Response:

Response:

Prime College of Pharmacy Central Library is established with an area of 400sqm. The seating capacity of library is 132 at a time. It functions with by providing various text books, reference books, e-Books, and National and International journals, newspapers, magazine, e-Journals and Databases. It provides various facilities like circulation, Reading room facility, Reprography, Digital Library service, CDs, OPAC, Reference services.

The library is well stacked with more than 4,110 books related to Pharmacy. The library is constantly updated with the latest National and International journals, Reference books and other materials at regular periods.

Electronic Resource Management package for e-journals in our institution is subscription to DELNET and J-GATE. The institution has subscribed to e-Shodhsindhu, which provides access to qualitative electronic resources including full texts, bibliography. PCP provides a well-equipped Digital Library with 17 Computers with full internet connectivity for the purpose of surfing and downloading E-resources. PCP upgrades the library facilities regularly. For example, students can access E-resources from anywhere inside the campus.

Library is automated using Integrated Library Management System (ILMS): Yes

Name of the ILMS Software : koha

Nature of Automation (fully or partially) : Fully Version: 22.05.08.000

Year of Automation : 2019

The institution has subscription for the following e-resources

- 1.e-journals
- 2.e-ShodhSindhu
- 3.e-books
- 4.Databases

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

4.3 IT Infrastructure

4.3.1 Institution frequently updates its IT facilities and provides sufficient bandwidth for internet connection

Response:

Response:

The increasing demand for internet access in educational campus due to evolving standard of education and flexibility offered by the Internet to colleges are keenly stepping forward to setup secured and stable wired or Wi-Fi network campus for their students. All the departments have dedicated hardware and software facilities. The college provided internet facility for all the faculty members and the students. The LCD projector facility is provided for all departments. The faculty have unlimited access to information available on the webpage and refer journal and book anytime. Several laboratories, staff cabin, office and library are equipped with computer with internet facility. The Number of computer with access to Internet: 163 and LAN configuration and speed are 100Mbps. Currently we are using band line of 100 Mbps form.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

4.3.2 Student – Computer ratio (Data for the latest completed academic year)

Response: 4.6

4.3.2.1 Number of computers available for students usage during the latest completed academic year:

Response: 60	
File Description	Document
Upload supporting document	View Document

4.4 Maintenance of Campus Infrastructure

4.4.1 Percentage of expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the last five years (INR in Lakhs)

Response: 24.63

4.4.1.1 Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component year wise during the last five years (INR in lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
38.72	39.22	36.86	30.11	35.12

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

Criterion 5 - Student Support and Progression

5.1 Student Support

5.1.1 Percentage of students benefited by scholarships and freeships provided by the Government and Non-Government agencies during last five years

Response: 21.78

5.1.1.1 Number of students benefited by scholarships and freeships provided by the Government and Non-Government agencies year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
72	56	46	39	54

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.1.2 Capacity building and skills enhancement initiatives taken by the institution include the following

1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health and hygiene)
4. ICT/computing skills

Response: A. All of the above

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.1.3 Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years

Response: 62.72

5.1.3.1 Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
60	176	179	176	178

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.1.4 The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases

1. Implementation of guidelines of statutory/regulatory bodies
2. Organisation wide awareness and undertakings on policies with zero tolerance
3. Mechanisms for submission of online/offline students' grievances
4. Timely redressal of the grievances through appropriate committees

Response: B. Any 3 of the above

File Description	Document
Upload supporting document	View Document

5.2 Student Progression

5.2.1 Percentage of placement of outgoing students and students progressing to higher education during the last five years

Response: 52.52

5.2.1.1 Number of outgoing students placed and / or progressed to higher education year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
34	43	0	27	21

5.2.1.2 Number of outgoing students year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
58	61	0	59	60

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.2.2 Percentage of students qualifying in state/national/ international level examinations during the last five years (eg: JAM/CLAT/GATE/ GMAT/ CAT/ GRE/ TOEFL/ Civil Services/State government examinations)

Response: 63.64

5.2.2.1 Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ Judicial Services/Public Prosecution services/All India Bar Exams/State government examinations) year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
0	0	07	03	04

5.2.2.2 Number of students appearing in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT,GRE/ TOFEL/ Civil Services/ State government examinations) year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
0	0	7	8	7

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.3 Student Participation and Activities

5.3.1 Number of awards/medals for outstanding performance in sports/ cultural activities at University / state/ national / international level (award for a team event should be counted as one) during the last five years

Response: 0

5.3.1.1 Number of awards/medals for outstanding performance in sports/cultural activities at

national/international level (award for a team event should be counted as one) year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
0	0	0	0	0

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.3.2 Average number of sports and cultural programs in which students of the Institution participated during last five years (organised by the institution/other institutions)

Response: 3.2

5.3.2.1 Number of sports and cultural programs in which students of the Institution participated year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
03	00	04	05	04

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.4 Alumni Engagement

5.4.1 There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

Response:

Alumni association of Prime College of Pharmacy was inaugurated in the year of 2020 with the passed out students of 2018 and 2019 (graduates) as members. All the graduates of this college are inducted as life member of the association. The main objective of the association is to create a forum to bring together and facilitate the exchange of the information among its members and to give opportunities for its members to have a frame link between all its members. This association is proud to see many of its members serving most of countries in the world.

For past academic year prime college of pharmacy has collected alumni contribution from the students Rs. 26500/- .

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

Criterion 6 - Governance, Leadership and Management

6.1 Institutional Vision and Leadership

6.1.1 The governance and leadership is in accordance with vision and mission of the institution and it is visible in various institutional practices such as decentralization and participation in the institutional governance

Response:

The governance of the institution is reflective and of in accordance with the vision and mission of the institution. Effective leadership is reflected in various institutional practices such as decentralization and participative management

VISION: To empower students with strong domain knowledge in Pharmaceutical sciences and to prepare as high class Pharmaceutical professionals to improve and satisfy health care needs of community and industry globally.

MISSION:

To construct the next generation clinical pharmacist and health scientist by providing comprehensive pharmacy education with problem solving and research skills.

To set up the institute with academic excellence by imparting education through state of art infrastructure and technologies in Pharmaceutical sciences.

To inculcate Professional ethics, Effective communication skills, Team work, multi disciplinary approach to relate and solve pharmaceutical sciences issues.

The institute is running under a framework of an organized structure which executes effective practices of decentralization and participative management. We have the following teams that run the college

1. Governing council
2. Academic council
3. Management council
4. Faculty and HOD meeting
5. Department meeting
6. Functioning of IQAC

7. Prepare yearly budget and functioning of purchase committee
8. Organization and conduct various seminars in the institution
9. Anti ragging measures
10. Placement and training activities

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.2 Strategy Development and Deployment

6.2.1 The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, deployment of institutional Strategic/ perspective/development plan etc

Response:

The institution has well defined organizational structure, statutory bodies/ committees of the college with relevant rules, norms and guidelines along with a strategic plan for creating excellent academic environment and crafting a holistic environment for institutional development in consultation with all the stake holders of the institute

Some of the Perspective plan includes

1. Develop a well structures medicinal garden
2. Establish pharmacy museum
3. Establishing solar energy conservation
4. Building rain harvesting facility
5. Extension of academic activities with M Pharm and Pharm D programs
6. Promote higher education through GPAT coaching

Organization chart

CHAIRMAN

SECRETARY

EXECUTIVE

PRINCIPAL

VICE PRINCIPAL

HEAD OF THE DEPARTMENT

1. Pharmaceutics
2. Pharmaceutical chemistry
3. Pharmacy practice
4. Pharmacology

PROFESSOR

ASSOCIATE PROFESSOR

ASSISTANT PROFESSOR

ADMINISTRATOR

OFFICE SUPERINDENT

ACCOUNTANT & OFFICE STAFFS

LIBRARIAN

LAB ASSISTANTS /LAB TECHNICIAN

HOUSE KEEPING

HOSTEL MESS/ SECURITY

DRIVERS/MAINTENANCE

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.2.2 Implementation of e-governance in areas of operation

1. Administration
2. Finance and Accounts
3. Student Admission and Support
4. Examination

Response: A. All of the above

File Description	Document
Upload supporting document	View Document

6.3 Faculty Empowerment Strategies

6.3.1 The institution has effective welfare measures and Performance Appraisal System for teaching and non-teaching staff

Response:

Various welfare activities for Teaching and Non Teaching staff is established with Human Resource Department of the institution.

Professional welfare activities

Faculties were encouraged to do PhD and publish their research work in reputed journals.

Financial assistance for the same was provided from management side. Faculties are provided

with special leaves to attend various seminars at international and national level. Financial

assistance to attend various workshops conference etc is provided by management. At

institutional level various faculty development programmes were conducted to enhance

knowledge as well as quality of the staff. Periodic seminars and development programmes were

conducted for non teaching staff regarding various topics related to their working areas.

Personal enhancement

Accommodation facility for staff provided to those whoneed. Transportation facility provided from town to college. Maternity leave is provided to female staff. Mess is available inside the campus. Tea and snacks for staff is free of cost.

Recreational activities

Staff tour is conducted every year with financial support from management. Various programmes are conducted at institution level to get away from the hustle and bustle of regular working and for mental happiness and enjoyment. Each and every celebrations like Eid, Christmas, Onam, Holi are celebrated inside the campuz regardless of region and state. Staffs are providing leave for Onam, Eid and Christmas and other regional special days.

Women welfare activities

A Women’s forum is constituted to address any concerns regarding safety, gender equality, parenting etc for female staff and students.

Institution has performance appraisal system for teaching staff

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FACULTY PERFORMANCE APPRAISAL FORM

(Assessment Year:.....)

Name of Faculty :**Designation :** **Department:****Date of joining :****Part A- SELF EVALUATION FORM (To be filled by faculty)****1. Pass % of University Results: (Only Theory Subjects)***Key: <70% - 5; 70 to 80 – 10; 80 to 90 – 15; 90 to 99 – 20; 100 – 30 (Proof to be attached)***(Max. 60)**

Course	Year/semester	Subject	Percentage of result obtained	Actual Score	Score awarded

*(Calculate the average marks if more than 1 subject has been taught for the academic year)***1. Services to College**

1. Curricular Activities: Class in charge -7.5 marks, Lab in charge – 5 marks, Time table in charge – 2 marks, Research coordinator – 5 marks, (Others if any 0.5 mark per activity up to a max of 2.5 marks)

Details of position held	Period	Specific achievements, if any	Score Earned	Score Awarded

1. **Administrative activities** (NBA, NIRF, NAAC, Centre in charge/Centre for E-learning/ etc) Chief Coordinator – 3 marks, Coordinator / Deputy coordinator / 2.5marks

In charge – 2marks per activity

(Max score: 5)

List major activities	Dept level	College level	Score Earned	Score Awarded

1. **Professional Development (Max score: 25 Marks)**

1. **Seminars / Conferences / Workshops Organized in our College:**

(Key: Organiser – **25**; Committee members – **10**) **(Max. 25)**

Title of event	Date	Score Earned	Score Awarded

1. **Seminars / Conferences / Workshops attended:** (Proof to be attached)

Key: institution – 5; Kerala – 10; Outside Kerala –15

(Max. 25)

Date	Title of event	Organized by	Actual Score	Score awarded

--	--	--	--

1. Poster/research paper presented in Seminars / Conferences / Workshops:

(Key: institution – 5; Kerala – 10; Outside Kerala – 15) (Max. 25)

Date	Title of paper	Organized by	Actual Score	Score awarded

1. Paper publication in journals

Key: Main / Corresponding author – 10; Co-author – 5)(Max. 50)

Title of paper	Journal Name	Year, Page	Actual Score	Score awarded

1. Awards / Recognition (Max score: 5)

One certification – 3 marks , More than one certification -5 marks

Details of Award received	Award Sponsored by	Score Earned	Score Awarded

1. **Key Note Talk /Special Talk /Guest Lectures / Invited Talks Delivered** (workshop, seminars, conference mark / activity)

Program details	Date	Topic	Details of Organization	Score allotted	Score Earned

1. **Details of Membership in Professional Society (2 Marks)**

Sl. No	Name of the Professional Body	Membership Number with period	National/ International	Score allotted (up to a max of 2 marks)	Score Earned
				1mark / membership	

1. **Research Grants(4 Marks)**

above 5 lakhs -3 marks per project for each investigator , 1-5 lakhs -2 marks per project for each investigator, Up to 1 project for each investigator(upto a max of 4 marks)

Name of the Funding Agencies	Fund Received	Current Status	Out Come	Score allotted	Score Earned

1. **Patents (3 Marks)** 1 mark

Description of patent	Patent status	Patent number	Score allotted

Patents obtained / filled					
----------------------------------	--	--	--	--	--

1. Member in Editorial Board / Reviewer Board member =2 marks

Reviewer= 1 mark)

(2 Marks)

Designation /Position	Name of the Journal / Conference	International /National	Name of the Publisher	ISSN/ISBN Number	Score allotted (maximum upto 2 marks)	Score

Total Marks awarded (out of 220) :

Date:

Signature of the faculty

Signature of the HOD

Signature of the Principal

Part B- To be evaluated by principal in consultation with HOD

Sl no.	Parameter for evaluative	Maximum score	Score Awarded
1	Punctuality to class	10	
2	Punctuality to college	10	

3	Teaching ability	10		
4	Attitude	10		
5	Professional attire	10		
6	Performance in assigned functional areas	10		
7	Students feed back	10		
8	Research and activities	10		
Total		80		

Total points (Part A+ Part B) secured by Ms./Mr. is

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.3.2 Percentage of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the last five years

Response: 29.81

6.3.2.1 Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
8	0	11	8	4

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

6.3.3 Percentage of teaching and non-teaching staff participating in Faculty development Programmes (FDP), professional development /administrative training programs during the last five years

Response: 95.97

6.3.3.1 Total number of teaching and non-teaching staff participating in Faculty development Programmes (FDP), professional development /administrative training programs during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
31	20	37	29	26

6.3.3.2 Number of non-teaching staff year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
9	9	9	9	9

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

6.4 Financial Management and Resource Mobilization

6.4.1 Institution has strategies for mobilization and optimal utilization of resources and funds from various sources (government/ nongovernment organizations) and it conducts financial audits regularly (internal and external)

Response:**Institutional strategies for mobilization of funds and the optimal utilization of resources**

Prime college of pharmacy is a self financing private unaided minority institution. The main source of income is student's fee. The institution has optimum utilization of resources by land, building, equipments, furniture etc. For additional revenue generation college invite various funds and grants and conduct various programmes and training. To improve quality of education as well as for optimum budget allocation a budget is prepared every year by principal and faculties and the same after approval from management is utilized. Institution has efficient internal and external auditing by registered chartered account appointed by management. Institution follows a resource mobilization policy approved by management.

Institution conducts internal and external audit regularly

To ensure good accounting practices and for transparency in financial statements institution conduct internal and external auditing regularly. The procedure of auditing is in accordance with state laws and state/ central government practices. External auditors appointed by management visit institution and carrying auditing and accounting regularly. Audited income and expenditure statement along with audited accounts are documented well.

Internal audit

Periodicity- Quaterly

Reporting – To management and principal

Auditors- Senior accountants

External audit

Periodicity- Quarterly

Reporting- To management and principal

Auditors- Qualified chartered accountants form reputed audit firm

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.5 Internal Quality Assurance System

6.5.1 Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes. It reviews teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals and records the incremental improvement in various activities

Response:

Internal Quality Assurance System

The internal quality assurance cell was started in the year 2018 to monitor the services being provided by the institution. IQAC significantly contribute both academic progress and administrative services. IQAC working on developing quality and performance indicators for the institution.

IQAC revise vision, mission, goals and strategic plan of institution. IQAC conduct departmental audit and provide suggestions to improve the individual department. IQAC periodically conduct meeting to analyze and improve teaching learning process. This academic audit taken by the institution improve academic performance

Academic measures

Effective teaching learning method introduced

Conducted more seminar, invited talk and guest lectures

Assess teaching programme through feedback system

Administrative measures

Improved documentation

Decentralization of work through various committees

Student support services

Coaching for competitive examination

Student counseling and career guidance

Training and placement

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.5.2 Quality assurance initiatives of the institution include:

- 1.Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analysed and used for improvements**
- 2.Collaborative quality initiatives with other institution(s)/ membership of international networks**
- 3.Participation in NIRF**
- 4.any other quality audit/accreditation recognized by state, national or international agencies such as NAAC, NBA, ISO Certification etc**

Response: B. Any 3 of the above

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

Criterion 7 - Institutional Values and Best Practices

7.1 Institutional Values and Social Responsibilities

7.1.1 Measures initiated by the Institution for the promotion of gender equity and Institutional initiatives to celebrate / organize national and international commemorative days, events and festivals during the last five years

Response:

The institution effectively implements gender sensitization programmes through its Women Empowerment Cell, conducts programmes to help young students and faculty to develop their sense of inquiry to examine the personal attitudes and belief systems existing in the society and take a challenging step to eliminate the restricting standards.

The various programmes like Anti drug campaign, ICT training programme boost the morale of the students.

The awareness (Anaemia) programme on health and hygiene initiate the latter towards self-care.

Yoga classes are introduced with an idea to make the students emotionally strong and stress free.

Health Camps and awareness sessions for girls are arranged on regular basis.

Important Health Days are observed with the active participation of IPA and NSS student members.

Leadership and Personality development Programme are organized on gender equality.

Communication skill development trainings are organized on gender equality.

The institution provides all possible facilities and takes up all possible measures to be gender sensitive. Gender sensitization among women is created by conducting awareness porogrammes to students to bring out hidden skills and talents, which otherwise may be suppressed due to lack of opportunity.

The programmes involve students in decision making roles and make them respond to gender-based violence activities.

Elocution, essay writing, debating and painting competitions are organized on gender equality.

Gender equality is practiced in college, with regards to staff too, they enjoy the same rights, resources and opportunities. The work place is free from discrimination and harassment of all kinds.

Male and female staff are ensured to receive equal academic workload, administrative roles and responsibilities along with the welfare measures provided.

PCP Foundation finds no bar in implementing the service rules to its male and female staff. Career benefits are purely based on the performance of the faculty.

Discipline is a way of life at the college, as close monitoring is done to ensure safety and security of its students and staff. Security guards at both the gates ensure the safety of girl students.

CCTV cameras present in the campus give a glimpse of everything that goes on in the campus and the campus building.

Fire extinguishers are placed on all the floors of the institution.

First aid is provided to the needy by faculty in the sick room.

During medical emergencies students are sent to the Govt. Gen. Hospital accompanied by faculty.

Faculty members are always available to counsel the girl students. Mentors are assigned to a group of students who take care of their wellbeing and safety.

For the overall development of students, the college organizes Workshops, Cultural programs, Sports, and outreach programs.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

7.1.2 The Institution has facilities and initiatives for

1. Alternate sources of energy and energy conservation measures
2. Management of the various types of degradable and nondegradable waste
3. Water conservation
4. Green campus initiatives
5. Disabled-friendly, barrier free environment

Response: A. 4 or All of the above

File Description	Document
Upload supporting document	View Document

7.1.3 Quality audits on environment and energy regularly undertaken by the Institution. The institutional environment and energy initiatives are confirmed through the following

1. Green audit / Environment audit
2. Energy audit
3. Clean and green campus initiatives
4. Beyond the campus environmental promotion activities

Response: A. All of the above

File Description	Document
Upload supporting document	View Document

7.1.4 Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens (Within 500 words)

Response:

Institution nurtures an inclusive environment for all its stakeholders with tolerance towards cultural, regional, linguistic, communal, socio-economic and other diversities.

Welfare measures for faculty and institutional scholarships for students are provided equally for all, liable to the conditions of eligibility.

Add on courses, NSS, IPGA, Units, initiated to encourage equal participation to move away from the graded inequalities and discriminations existing in the society.

Freshers' Day and Farewell Day, World Pharmacist Day , Onam celebration- (Onappattu, Pookkalam competition) Arts fest (PRIME PRAVEGA 2K19) , Sports meet (PRIME AGON 2K19),annual day are organized in a fun-filled environment amidst a plethora of emotions. Dance and drama blended with singing hold the breath of every spectator.

Especially, the farewell day is celebrated with tear filled eyes, amidst mixed feelings of joy and sadness. Thus, the institution has an inclusive environment for the nurturing and blossoming of the talents of students from various milieus.

The institution's national spirit is reflected in its celebration of national days, birth and death anniversaries of significant Indian personalities. Staff tour, Independence Day, Republic Day, Teacher's Day are observed on the campus with great favour and national spirit. The activities inform students about the fundamental rights and duties as mentioned in the Constitution of India and make them aware of their responsibilities as Indian citizens.

The Institute organizes the Blood Donation Camp for Welfare of the society and motivating the students to become a responsible citizen and blood donor as well as spreading the message of peace and harmony through humanitarian approaches.

TB Awareness Programme was organized On behalf of World tuberculosis Day, the Prime College of Pharmacy conducted an awareness program at Attayampathy, Tribal colony, Govindapuram, Palakkad. The programme was inaugurated by Dr. N.L. Gowrishankar Principal, Prime college of pharmacy, Palakkad. The program was created awareness among people about the tuberculosis disease and treatment for the disease.

Republic Day: It is celebrated on January 26th to honour the day the Constitution of India came into

enforcement. The guest is welcomed with a guard of honour by the captains of the NSS Unit. The hoisting of the national flag by the chief guest is followed by the march-past of the NSS Unit and the event becomes a beautiful spectacle.

Environment Day has created a platform to raise an awareness that the world is facing the problem such as air pollution, plastic pollution, global warming and sea level increasing day by day.

Independence Day: The institution organizes the celebration with national pride and flag hoisting ceremony inspires everybody to participate in nation building.

CCTV cameras present in the campus give a glimpse of everything that goes on in the campus and the campus building.

Fire extinguishers are placed on all the floors of the institution.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

7.2 Best Practices

7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Response:

BEST PRACTICES

The institute has adopted many best practices for quality improvement such as:

- Promotion of the students from the rural area to become a competent pharmacist.
- Promotion of social activities through health awareness program in rural areas.
- Involvement of undergraduate students in research.
- Organizing Industrial visits every academic year.
- Stakeholder's feedback and its analysis.
- Mentoring system.
- Awards, rewards and incentives for students and faculty.
- Periodical review system for the institutional committees.
- Training and Placement cell for the student.

BEST PRACTICE - 1: LEADING THROUGH INNOVATION

Objective of the Practice:

Research skill development is one of the distinctive and emerging areas of the institution. Institute inculcate a research culture among the students and faculty, enables faculty to translate theoretical knowledge into action, develops scientific thinking and acquire research skills by encouraging staff to pursue Ph.D programme and to attend innovative seminars, workshop and Faculty Development Programme, to organize and participate in workshops and seminars, encourages staff and students to publish papers in leading journals. The institute encourages best practices and institutional distinctiveness by creating and developing competent pharmacy professionals.

The Context:

The students admitted to the institute are from rural as well as urban area. To bridge the gap and inculcate research ability and also to explore hidden capability of students, the institute encourages them by conducting research and review activities .

The Practice:

To develop the skills and to nurture the curiosity of the students, the institute emphasizes on promoting the research activities. For the promotion of the research activities and skill development, the institute has encouraged students as well as faculties to conduct various research activities. Institute had organized one week faculty development program to improvise the teaching ability and also faculties were encouraged to attain faculty development programs and workshops that has been arranged in other institutions. Students were encouraged to participate in various activities such as seminars, workshops, poster presentations etc.

Faculties were encouraged to pursue Ph. D program. Currently, five faculties are pursuing their Ph. D..

Faculties and students were encouraged to publish their research in various national as well as international journals. More than 100 research as well as review papers have been published in national and international journals till date.

Industrial and Hospital Training

Major objective of industrial training is to improve their knowledge and skills relevant to their area of study, relate the knowledge and skills acquired at the workplace and in campus. After industrial training, students can compete effectively in the job market as they have equipped with requisite knowledge, skills, attitudes and practical experience.

The students get exposed to various practical aspects like sterile preparation, compounding, storage, requisition and prescription handling in both outpatient and inpatient pharmacy. Traditionally, the training is provided to contrast the time spent in pharmacy practice settings to time in didactic classrooms. This training reinforces the theory learnt in the hospital and community pharmacy courses and would make the students appreciate the challenges that are faced in the working life of a pharmacist. The students are trained in dispensing of medication/prescription that allows the students to improve their communication skills and counter service and also get familiarized with drug name, generic name, brands available, dose, frequency, duration of a drug etc. Getting trained in the patient counseling department enhances the students' knowledge on the use of devices like inhalers (MDI, spacers and rotahalers), insulin pens etc.

Evidence of Success:

Faculties have been benefitted by various Faculty development programs and workshops.

BEST PRACTICE – 2 : FOSTERING ENVIRONMENT

Objectives of the Practice

To conserve natural resources and protect environment for the betterment of society

To make the students aware of environment protection by involving them in maintaining green and clean environment in the campus.

To implant the culture of protecting and conserving natural resources among students.

Intended outcome

Students acquire sense of commitment towards sustainable and eco-friendly atmosphere in a participatory mode

Students experience “dignity of labour” by participating in this practice

Conserving water resource through recharging bore wells

Improving carbon sequestration by planting tree species and medicinal plants

Production of fuel gas from hostel mess waste through biogas plant

Context

Ignorance of the present generation of fostering environment

Global warming is a major threat to Mother Nature.

Proper disposal/recycling of waste to preserve environment is becoming a challenging task

Hostel mess waste disposal

Underlying practices

Prime College of Pharmacy is organizing National Environmental Day celebrations every year and various programmes such as Cleaning day, tree plantation drive, awareness talks , Climate change, prohibition of plastic etc.

Conservation of electricity through the use of LED lights

Evidence of Success

All the programmes are maintained in student participatory mode. The students enjoy the greenery and are

nurturing in a good oxy parlours and imbibing the green atmosphere in a self-motive drive. Hostel mess meets partial fuel requirement from biogas plant and the fruits & vegetables are used for hostel inmates.

File Description	Document
Best practices as hosted on the Institutional website	View Document
Any other relevant information	View Document

7.3 Institutional Distinctiveness

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response:

Prime College of Pharmacy focuses on different thrust areas in academic, extra and co-curricular activities. The major drive area is Teaching Learning Process (quality and discipline adopted methodology), research. Co-operative social responsibility emphasizes cultural, sports and traditional aspects to bring Indian culture and to grow as a responsible citizen. One of the mission statements of institute is “Innovative research in pharmaceutical science with an industrial focus”. One of the major distinctiveness of Prime College of Pharmacy among pharmacy colleges is their resist potential. The research activities in the institution have emphasized at all levels in all its programs. Research emphasis at UG level research programs at B Pharm levels have given emphasis through mini project work handled at the end of the program. To bring in uniqueness, a separate team of faculty is working in one direction and periodic reviews have been done meticulously. The students interested to do additional projects are also encouraged. In few instances, students were given ample opportunities to explore different instruments available in research laboratories. We have two branches of PG programs (Pharmaceutics, Pharmaceutical Chemistry). Every student have been allotted a separate guide and budget for performing the research work. There is a systematic approach in project evaluation, ethical committee clearance which brings in more ethical approach in research activities. The students also attend and present their research work at any one conference which is mandatory for interdisciplinary research work. All this research promotion activities makes student to get placement in pharmacy companies and to pursue their higher education in reputed institutions research through consultancy. The Prime College of Pharmacy has state of research facilities, in the department of Pharmaceutics, and Pharmaceutical Chemistry. These equipments also have been utilized for research work by the nearby academic institution as well as small scale industries. The major area from where we get consultancy is drug designing, molecular pharmacology, and nano-technology. This promotes the research across disciplines and also encourages the junior faculty to involve in research work. As an affiliating institution, PSG College of Pharmacy receives

maximum grants to showcase their distinctiveness in the area of research. Operational methodology. A well articulated operational methodology has been executed to have quality and ethical research in the institution. UG research is monitored by a UG research team with a set of faculty members. Similarly a team of faculty scrutinizes the merit of a project. Further shaping of the projects has been carried out by the ethical committee. The students present their research work in conferences or apply for grant. A separate

institution research review committee with external experts is also available. These teams also access the merit and suggest possible collaborations for interdepartmental interdisciplinary research. The affiliative body for the research of institution is the research advisory board which comprises of industrial experts and academic experts who recommend and scrutinize the research activities of the institution. This committee recommends their approval and further strengthening of research activities across the departments.

Prime college of pharmacy has a beautiful and green landscape, aesthetic architecture, eco friendly environment, spacious and equipped classrooms, well equipped laboratories, centres of excellence in advanced areas and good infrastructure spread over 2.7 acres.

Classrooms: The college has well-furnished, spacious and well-ventilated and well illuminated classrooms. Classrooms are well maintained as per the norms for proper visibility and audibility. Adequate furniture are provided in all class rooms and equipped with blackboard, projectors, fans, lights and power backup. The classrooms are provided with LCD projectors, LAN/Wi-Fi / Smart Board connectivity.

Laboratories: The Institution has well-furnished laboratories and all laboratories have been set up as per the guidelines of PCI and Kerala University of Health Sciences (KUHS). Adequate equipment are provided as per the syllabus to conduct experiments.

Seminar Halls: The institute has one seminar halls in the annexure building with seating capacities and one auditorium to conduct seminars, conferences, guest lectures, workshops and main events for students and faculty. All seminar halls are equipped with White boards, raised platforms, Public

Addressing (PA) system power back up, LCD projectors and internet connection.

Online Teaching Facility: The institute is having 6 lecture halls equipped with smart digital boards, audio and video systems with internet connectivity for enhanced learning and interactive learning from outside experts from industry and academia. All e - journals and e-books can also be accessed in the lecture halls. These smart boards are being used for conducting classes.

The institution has adequate facilities for cultural activities, sports, games (indoor, outdoor) gymnasium and yoga centre etc. Sports play a vital role in shaping one's personality and maintaining good health. Prime college of Pharmacy, Palakkad has developed sports environment. The college has ground facilities for playing ball badminton, volley ball, badminton, and tennikoit. The college has a state-of-art international standard multipurpose indoor stadium for playing badminton, table tennis, chess and carom. To ensure a sound body and mind, special attention is given to student's health and fitness. A modern gym, with all latest state of art equipment, has been set up for both boys and girls. Regular physical activities can help to prevent or manage a wide range of health problems and concerns. The gym has a main work out area which tends to be divided into a free weights section including dumbbells, bar bells. In addition to sports and gym facilities, a well – functioning yoga club has been established in our college to inculcate the practice of doing yoga. Yoga can help them relieve the tension and stress attendant upon higher education. Yoga day is been celebrated every year in our college in a general manner. The institution has adequate facilities for cultural activities, sports, games, (indoor, outdoor) gymnasium and yoga centre. Institution is equipped with the following facilities for facilitating the students to take up and practice sports activities. Therefore, the hostel students can use all the sports and games facility that are available in college. Prime College of Pharmacy provides a platform for the students ***“Enter To Learn, Exit To Serve”***

File Description	Document
Appropriate web in the Institutional website	View Document
Any other relevant information	View Document

5. CONCLUSION

Additional Information :

Initiated in the participation of NIRF ranking. 20+ MOU signed , We provided wider range of exposures to Projects, Internship with hands on experience. Choice making is given to choose electives for the students. Our thrust areas are effective communication skills, soft skills and personality development courses, Practical training in labs, seminars and symposiums are organized. Our Institute motivates and recognize with reward and award and scholarship members. Faculty members are encouraged to focus on Research and patent registration. Experts from industries, incubates are invited to address the students on how to face the challenging new world.

Concluding Remarks :

We have holistic approach and enhances overall development of the students by providing equal opportunities to excel in academics as well as in unique talents of the students are showcased and rewarded by the management. PRIME COLLEGE OF PHARMACY campus vision mission are developing the Pharmacist with societal commitment and make them responsible citizens of the country. The institute has upgraded the facilities and infrastructure caters to the need of the society and industries which in turn provide placement offer to the students. We also update the methodology of teaching with 21 century pedagogic research environments. The alumni association plays a pivotal role in exposing the expertise of the juniors by providing exposure in Entrepreneurship skills and the various platforms that can be tapped out for their studies.

6.ANNEXURE

1.Metrics Level Deviations

Metric ID	Sub Questions and Answers before and after DVV Verification																																								
2.6.2	<p>Pass percentage of Students during last five years</p> <p>2.6.2.1. Number of final year students who passed the university examination year wise during the last five years</p> <p>Answer before DVV Verification:</p> <table border="1"> <thead> <tr> <th>2021-22</th> <th>2020-21</th> <th>2019-20</th> <th>2018-19</th> <th>2017-18</th> </tr> </thead> <tbody> <tr> <td>53</td> <td>35</td> <td>25</td> <td>33</td> <td>0</td> </tr> </tbody> </table> <p>Answer After DVV Verification :</p> <table border="1"> <thead> <tr> <th>2021-22</th> <th>2020-21</th> <th>2019-20</th> <th>2018-19</th> <th>2017-18</th> </tr> </thead> <tbody> <tr> <td>53</td> <td>35</td> <td>25</td> <td>33</td> <td>0</td> </tr> </tbody> </table> <p>2.6.2.2. Number of final year students who appeared for the university examination year-wise during the last five years</p> <p>Answer before DVV Verification:</p> <table border="1"> <thead> <tr> <th>2021-22</th> <th>2020-21</th> <th>2019-20</th> <th>2018-19</th> <th>2017-18</th> </tr> </thead> <tbody> <tr> <td>53</td> <td>57</td> <td>54</td> <td>57</td> <td>0</td> </tr> </tbody> </table> <p>Answer After DVV Verification :</p> <table border="1"> <thead> <tr> <th>2021-22</th> <th>2020-21</th> <th>2019-20</th> <th>2018-19</th> <th>2017-18</th> </tr> </thead> <tbody> <tr> <td>53</td> <td>57</td> <td>59</td> <td>57</td> <td>0</td> </tr> </tbody> </table> <p>Remark : DVV has made the changes as per shared report of appeared students.</p>	2021-22	2020-21	2019-20	2018-19	2017-18	53	35	25	33	0	2021-22	2020-21	2019-20	2018-19	2017-18	53	35	25	33	0	2021-22	2020-21	2019-20	2018-19	2017-18	53	57	54	57	0	2021-22	2020-21	2019-20	2018-19	2017-18	53	57	59	57	0
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53	57	59	57	0																																					
3.4.3	<p>Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organised in collaboration with industry, community and NGOs) during the last five years</p> <p>3.4.3.1. Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., year wise during the last five years</p> <p>Answer before DVV Verification:</p> <table border="1"> <thead> <tr> <th>2021-22</th> <th>2020-21</th> <th>2019-20</th> <th>2018-19</th> <th>2017-18</th> </tr> </thead> <tbody> <tr> <td>10</td> <td>3</td> <td>5</td> <td>12</td> <td>10</td> </tr> </tbody> </table> <p>Answer After DVV Verification :</p> <table border="1"> <thead> <tr> <th>2021-22</th> <th>2020-21</th> <th>2019-20</th> <th>2018-19</th> <th>2017-18</th> </tr> </thead> <tbody> <tr> <td>10</td> <td>3</td> <td>5</td> <td>12</td> <td>10</td> </tr> </tbody> </table>	2021-22	2020-21	2019-20	2018-19	2017-18	10	3	5	12	10	2021-22	2020-21	2019-20	2018-19	2017-18	10	3	5	12	10																				
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2021-22	2020-21	2019-20	2018-19	2017-18																																					
10	3	5	12	10																																					

8	2	5	11	8
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Remark : DVV has made the changes as per shared report by HEI.

4.1.2 Percentage of expenditure, excluding salary for infrastructure augmentation during last five years (INR in Lakhs)

4.1.2.1. Expenditure for infrastructure augmentation, excluding salary during the last five years (INR in lakhs)

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
161.40	145.43	177.46	149.23	110.62

Answer After DVV Verification :

2021-22	2020-21	2019-20	2018-19	2017-18
0	12.12	2.88	18.30	157.97

Remark : DVV has made the changes as per shared report by HEI.

4.4.1 Percentage of expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the last five years (INR in Lakhs)

4.4.1.1. Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component year wise during the last five years (INR in lakhs)

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
92.01	101.90	56.54	52.96	37.64

Answer After DVV Verification :

2021-22	2020-21	2019-20	2018-19	2017-18
38.72	39.22	36.86	30.11	35.12

Remark : DVV has made the changes as per shared report by HEI.

5.1.3 Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years

5.1.3.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18

121	120	115	118	119
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Answer After DVV Verification :

2021-22	2020-21	2019-20	2018-19	2017-18
60	176	179	176	178

Remark : DVV has made the changes as per shared report by HEI.

5.1.4 **The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases**

1. **Implementation of guidelines of statutory/regulatory bodies**
2. **Organisation wide awareness and undertakings on policies with zero tolerance**
3. **Mechanisms for submission of online/offline students' grievances**
4. **Timely redressal of the grievances through appropriate committees**

Answer before DVV Verification : A. All of the above

Answer After DVV Verification: B. Any 3 of the above

Remark : DVV has select B. Any 3 of the above as per shared report by HEI.

5.2.1 **Percentage of placement of outgoing students and students progressing to higher education during the last five years**

5.2.1.1. **Number of outgoing students placed and / or progressed to higher education year wise during the last five years**

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
32	42	0	25	23

Answer After DVV Verification :

2021-22	2020-21	2019-20	2018-19	2017-18
34	43	0	27	21

5.2.1.2. **Number of outgoing students year wise during the last five years**

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
58	61	0	59	60

Answer After DVV Verification :

2021-22	2020-21	2019-20	2018-19	2017-18
58	61	0	59	60

Remark : DVV has made the changes as per shared report by HEI.

5.2.2 Percentage of students qualifying in state/national/ international level examinations during the last five years (eg: JAM/CLAT/GATE/ GMAT/ CAT/ GRE/ TOEFL/ Civil Services/State government examinations)

5.2.2.1. Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ Judicial Services/Public Prosecution services/All India Bar Exams/State government examinations) year wise during last five years

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
0	0	7	8	7

Answer After DVV Verification :

2021-22	2020-21	2019-20	2018-19	2017-18
0	0	07	03	04

5.2.2.2. Number of students appearing in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT,GRE/ TOFEL/ Civil Services/ State government examinations) year wise during last five years

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
0	0	7	8	7

Answer After DVV Verification :

2021-22	2020-21	2019-20	2018-19	2017-18
0	0	7	8	7

Remark : DVV has made the changes as per shared report by HEI.

5.3.2 Average number of sports and cultural programs in which students of the Institution participated during last five years (organised by the institution/other institutions)

5.3.2.1. Number of sports and cultural programs in which students of the Institution participated year wise during last five years

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
6	3	2	5	6

Answer After DVV Verification :

2021-22	2020-21	2019-20	2018-19	2017-18

03	00	04	05	04
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Remark : DVV has made the changes as per shared report by HEI.

6.3.3 Percentage of teaching and non-teaching staff participating in Faculty development Programmes (FDP), professional development /administrative training programs during the last five years

6.3.3.1. Total number of teaching and non-teaching staff participating in Faculty development Programmes (FDP), professional development /administrative training programs during the last five years

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
28	16	24	25	24

Answer After DVV Verification :

2021-22	2020-21	2019-20	2018-19	2017-18
31	20	37	29	26

6.3.3.2. Number of non-teaching staff year wise during the last five years

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
9	9	9	9	9

Answer After DVV Verification :

2021-22	2020-21	2019-20	2018-19	2017-18
9	9	9	9	9

Remark : DVV has not considered those teachers whom participated in less than 5 days programs.

2.Extended Profile Deviations

ID	Extended Questions										
1.1	<p>Number of teaching staff / full time teachers during the last five years (Without repeat count): Answer before DVV Verification : 29 Answer after DVV Verification : 40</p>										
1.2	<p>Number of teaching staff / full time teachers year wise during the last five years</p> <p>Answer before DVV Verification:</p> <table border="1"> <thead> <tr> <th>2021-22</th> <th>2020-21</th> <th>2019-20</th> <th>2018-19</th> <th>2017-18</th> </tr> </thead> <tbody> <tr> <td>25</td> <td>19</td> <td>17</td> <td>17</td> <td>17</td> </tr> </tbody> </table>	2021-22	2020-21	2019-20	2018-19	2017-18	25	19	17	17	17
2021-22	2020-21	2019-20	2018-19	2017-18							
25	19	17	17	17							

Answer After DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
30	19	18	18	19

2.1 **Expenditure excluding salary component year wise during the last five years (INR in lakhs)**

Answer before DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
214.75	201.91	198.82	216.40	169.44

Answer After DVV Verification:

2021-22	2020-21	2019-20	2018-19	2017-18
160.25	145.43	122.55	139.53	163.06